MEDIA
KEY STAGE 4

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Television Promotion; Key Sequence Analysis; Micro analysis Industry, regulation and audience

Key Elements of Media language – TECHNICAL: Cinematography, Editing & Sound Key Elements of genre

Advertising & Marketing: Media Language and Representation Print advertising & Film Industry & Audience

Practical Production (NEA) Research Planning Pre-production

Media Language & Representation: Magazines

NEA production Component 3 (30%)

Summer Assessments

Video Games Industry & Audience

Music Promotion; Micro Analysis and Macro Analysis Industry

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Radio Industry Key Sequence analysis ML, Audience, Representation

Revision of Component 1 & 2 Set Products

GCSE Examinations

News Industry Micro & Macro Analysis ML, Audience, Representation & Revision for End of Year Assessments (TV & Advertising

RESILIENCE –■– INTEGRITY –■– SUCCESS –■– EMPATHY